
Job Postings Summer 2020

Positions: Outreach Educators / Team Members
Organization: BC AdventureSmart
Locations: Burnaby and Prince George, British Columbia

AdventureSmart is a national, non-profit awareness program uniquely working with the BC Search & Rescue Association focusing on outdoor safety education in the province of BC. The objective is to increase awareness helping reduce the number and severity of search and rescue incidents by promoting personal preparedness, safe outdoor activities and practices.

Duties:

- Increase awareness to help reduce the number and severity of search and rescue incidents
- Educate outdoor enthusiasts at public events, trailheads, in parks (inside & outside)
- Coordinate and deliver public presentations at schools, workplaces, corporations
- Travel and work flexible hours including weekends
- Assist with facilitation of awareness training and presenter training workshops
- Create content and post to social media (Instagram and Twitter)
- Media interviews for traditional platforms including radio, television & news print
- Record and track statistics including individuals reached at events and outgoing inventory
- Meet and collaborate with key partners, stakeholders, government and industry officials
- Tracking expenditures and budget entries, visa reconciliations
- Generate and present detailed seasonal reports
- Collaborate with the BC Search and Rescue volunteers at events for public education

Qualifications:

- Excellent interpersonal and communication skills
- Demonstrated ability to manage and organize multiple, simultaneous priorities
- Proven experience and proficiency in public speaking
- Proficient use of technology; Apple products, Prezi, Google Drive and projectors
- Accomplished use of social media platforms
- Perception of marketing strategies
- Demonstrated professional written and spoken skills
- Be fully licensed with a valid B.C. driver license and provide drivers abstract
- Independent, bondable and trust worthy

Assets:

- Outdoor Recreation Management Education / Diploma / Degree
- Eco-Tourism & Outdoor Leadership Diploma / Degree
- Experience coordinating and executing community events
- Outdoor recreation experience (i.e. hiking, backcountry, inland water, coastal)
- Familiar with the British Columbia Search and Rescue Association
- Target and brand marketing
- ** Applicants who know each other, have worked together in the past

Hours: Thursday – Monday 8:30am - 4:30pm (with flexibility based on travel)

Duration: Full time, seasonal contract May 7, 2020 - September 3, 2020

Pay: \$850 per week

Locations: Burnaby and Prince George

Posting closes: March 27, 2020 @ 4:30pm

Start date: May 7, 2020

Interviews: March 23 – 27, 2020 @ #114-3989 Henning Drive, Burnaby
(interview options available online, via Skype or Facetime)

Application Procedure:

Apply to: Sandra Riches, Executive Director & BC Coordinator

Email: bccoordinator@adventuresmart.ca

Email resume & cover letter, with ‘*BC AdventureSmart Summer 2020 Job Posting – your name & preferred location*’ as subject line, by Friday, March 20, 2020, 4:30 p.m.

Thanks to our provincial partners:

