

## **Job Posting Winter 2019-20**

**Position:** Outreach Educator / Team Member  
**Organization:** BC AdventureSmart  
**Location:** Burnaby

AdventureSmart is a national, non-profit awareness program uniquely working with the BC Search & Rescue Association focusing on outdoor safety education in the province of BC. The objective is to increase awareness helping reduce the number and severity of search and rescue incidents by promoting personal preparedness, safe outdoor activities and practices.

### **Duties:**

- Increase awareness to help reduce the number and severity of search and rescue incidents
- Educate outdoor enthusiasts at public events, trailheads, ski hills (inside and outside)
- Coordinate and deliver public presentations at schools, workplaces, ski hills
- Travel and work flexible hours including weekends
- Deliver awareness training and presenter training workshops
- Create content and post to social media (Instagram and Twitter via Hootsuite)
- Interviews on traditional media platforms including radio and television
- Record and track statistics including individuals reached at events and outgoing inventory
- Meet and collaborate with key partners, stakeholders, government and industry officials
- Tracking expenditures and budget entries
- Generate and present seasonal reports

### **Qualifications:**

- Excellent interpersonal and communication skills
- Demonstrated ability to manage and organize multiple, simultaneous priorities
- Proven experience and high proficiency in public speaking
- Proficient use of technology; Apple products, Prezi, Google Drive and projectors
- Accomplished use of social media platforms
- Perception of marketing and communications strategies
- Demonstrated professional written and spoken skills
- Be fully licensed with a valid B.C. driver license and provide drivers abstract
- Highly independent, bondable and trust worthy

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**Assets:**

- Diploma/Degree in; Outdoor Recreation/Tourism Management, Adventure Tourism/Studies, Outdoor Recreation Marketing/Communications/Media and Avalanche Skills Training.
- Experience coordinating and executing community events
- Outdoor recreation experience (i.e. skiing, boarding, avalanche awareness, backcountry)
- Familiar with the British Columbia Search and Rescue Association
- Target and brand marketing

**Hours:** Thursday – Monday 8:30am - 4:30pm  
(with flexibility to start/finish at varied times)

**Duration:** Full time, seasonal contract November 7, 2019 - February 27, 2020.

**Pay:** \$850 per week

**Locations:** Burnaby

**Posting closes:** October 24, 2019 @ 4:30pm

**Start date:** November 7, 2019

**Interviews:** October 28-29, 2019 @ #114-3989 Henning Drive, Burnaby

**Application Procedure:**

Apply to: Sandra Riches, Executive Director & BC Coordinator

Email: [bccoordinator@adventuresmart.ca](mailto:bccoordinator@adventuresmart.ca)

Email resume & cover letter, with '*BC AdventureSmart Winter 2019-20 Job Posting – your name in* subject line, by Friday, October 24, 2019, 4:30 p.m.

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