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## Job Posting - Summer 2019

**Position:** Outreach Educators / Team Members

**Organization:** BC AdventureSmart

**Locations:** Burnaby and Kelowna (1 position in Burnaby, 2 positions in Kelowna)

AdventureSmart is a national, non-profit awareness program uniquely working with the BC Search & Rescue Association focusing on outdoor safety education in the province of BC. The program's objective is to increase awareness helping reduce the number and severity of search and rescue incidents by promoting personal preparedness, encouraging safe outdoor activities and practices.

### Duties:

- Educate outdoor enthusiasts at public events, trailheads, and storefronts
- Coordinate and deliver public presentations at schools and workplaces
- Travel and work flexible hours including weekends
- Deliver Awareness training and Presenter training workshops
- Assist with posting on social media networks (ie Instagram stories)
- Contribute to social media content through the creation of campaigns and contests
- Interviews on traditional media (ie radio and television)
- Record and track statistics including individuals reached at events and outgoing inventory
- Assist with generating seasonal reports
- Meet and collaborate with key partners, stakeholders, government and industry affiliates

### Qualifications:

- Excellent interpersonal, communication and organizational skills
- Demonstrated ability to manage and organize multiple, simultaneous priorities
- Exhibit proficiency and experience in public speaking
- Proficient use of technology; Apple products, Prezi, Google Drive and projectors
- Demonstrated professional written and spoken skills
- Be fully licensed with a valid B.C. driver license and provide drivers abstract
- Independent, bondable and trust worthy

## Assets:

- Experience coordinating and executing community events
- Outdoor recreation experience (ie paddling, hiking, camping, climbing, backcountry)
- Familiar with the British Columbia Search and Rescue Association
- Perception of targeted marketing strategies
- Exclusive to the Kelowna based positions: 2 applicants who know each other, have worked / studied / guided / taught / volunteered / instructed together previously.

**Hours:** 8:30am - 4:30pm with flexibility to start/finish at varied times.

**Duration:** Full time, seasonal contract. May 2 - August 22, 2019.

**Pay:** \$850 per week

**Locations:** Burnaby (1 position) and Kelowna (2 positions)

**Posting closes:** April 10, 2019 @ 4:30pm

**Start date:** May 2, 2019 (in Burnaby for training)

## Application Procedure

Apply to:

Sandra Riches, Executive Director & BC Coordinator

Email: [bccoordinator@adventuresmart.ca](mailto:bccoordinator@adventuresmart.ca)

Forward resume & cover letter, with 'BC AdventureSmart Summer 2019 Job Posting – your name & preferred location' as subject line, to email by Wednesday, April 10, 2019, 4:30 p.m.

Thanks to our provincial partners and supporters:

