



MOUNTAIN



SNOW



LAND



WATER

AdventureSmart



Get informed & go outdoors!

INCREASED PARTNERSHIP

A look at furthered partnership between BC AdventureSmart and Avalanche Canada.
PAGE 9

SOCIAL MEDIA GROWTH

Investigating the continued online presence growth and what that means for AdventureSmart.
PAGE 11

MEET THE TEAM

A little background into who the awesome AdventureSmart ambassadors are.
PAGE 3

PLUS

Seasonal Goals

Traditional Media

Major events

SAR Groups Engaged

Highlights

Accolades



CONTENTS

2018 - 2019 WINTER



3 MEET THE TEAM

6 KEY OBJECTIVES

7 SEASONAL GOALS

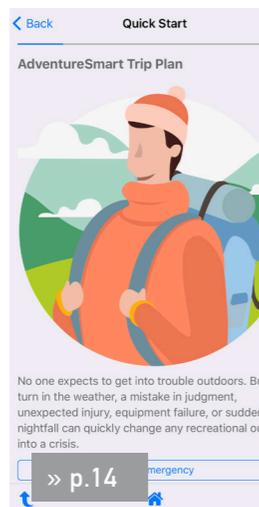
12 ENGAGEMENT

14 HIGHLIGHTS

16 OUTREACH

20 ACCOLADES

22 THANK YOU



AdventureSmart



Get informed & go outdoors!

MEET THE TEAM

VANCOUVER TEAM



Sandra Riches

“ Finishing our 29th outreach season with the AdventureSmart program in BC, I’ve been honoured to work with professionals who care about the safety of others. Joining the BC AdventureSmart program in 2005, I’ve had the pleasure to work with 58 Team Members over the years, who increase awareness at events, educational forums and training. Being a part of the bigger picture in BC (and Canada) working alongside internationally respected industry leaders such as Emergency Management BC and the BC Search and Rescue Association, I feel like we are making a difference in the province for residents and tourists. We have collectively, SAR volunteers and industry social influencers included, impressed our followers face-to-face, via online streams and in media. I’m proud to be a part of the BC SAR system and to work with the dedicated, skilled and passionate volunteers in our province. ”



PJ Richards

“ I am pretty stoked to be back as a member of the Vancouver AdventureSmart Team. I am excited to continue to bring my skills and knowledge to help educate and encourage others on safe backcountry practices so they can enjoy the same things I do about the outdoors. I have graduated with my Adventure Management Diploma from Thompson Rivers University and am currently finishing my thesis on Adventure Tourism Marketing. I am a member of the Association of Canadian Mountain Guides, a canoe instructor with Paddle Canada, A Wilderness first responder and a level 1 Sea kayak guide. When I am not doing one of those adventure activities you can find me sailing around BC’s coast. I have been working as a marketing coordinator for the past few years and am now using those skills to help market the three Ts with AdventureSmart. ”

MEET THE TEAM

VANCOUVER TEAM



Emma Courtney

“It’s hard to believe that I started my 6th season with AdventureSmart. Time really does fly when you’re having fun! When I’m not on the road spreading the 3 Ts, you can find me in my happy place: outside! Whether in the mountains or on the water, rain snow or shine, I’m happiest in the wilderness. Perhaps this is why I connect so well to those I meet through AdventureSmart, whether a SAR volunteer or new Canadian wanting to learn more about the outdoors, we can always find common ground on which to relate—that beautiful rich earthy soil that is ultimately all of humanity’s common ground. I am so grateful for the opportunity to help people “get informed and go outdoors!” To stand upon this platform of education that allows us to unite so many individuals and organizations, it never ceases to amaze me how much impact we can have when we work together.”



Kelly Uren

“Jumping in midseason was an easy transition for my third winter with AdventureSmart’s Vancouver Team. Otherwise I’m a sea kayak guide and outdoor educator. The risk management, communication and people skills needed for multi day trips translates directly to AdventureSmart’s 3 Ts. Involvement with the Vancouver International Mountain Film Festival created a backbone for the administration and organization required as an Outreach Educator, as well as adapting to a diverse audience. I love the variety AdventureSmart provides, as everyone in BC should be accessing our great outdoors: it’s part of our west coast culture! I love teaching and connecting with all ages, and our outdoor office is an ideal place to share the SAR love. I’m grateful for the connections and lessons this job provides, and for BC’s emergency support system!”

MEET THE TEAM

KELOWNA TEAM



Ashley Berte

“Originally from the prairie lands of Calgary, Alberta, when I was able I made the permanent move to BC. Whether it has been for work, play, or schooling I have been happy to call Nelson, Golden, Revelstoke, Kelowna and Vancouver Island my homes on different occasions. As I learned more about the importance of safety in the outdoors and the risks involved with an active, outdoor lifestyle I made the decision to pursue a Diploma in the Outdoor Adventure Tourism and Business Program at The College of the Rockies in Golden BC. This brought me into the Guiding world where I have continued my training to become a Level 3 Sea Kayak Guide with the SKGABC and have been guiding the last 5 summers. My nomadic lifestyle has meant that I have been unable to join Search and Rescue at this point but I am very aware of its importance in our province, which is why I have returned for my second season working as an Outreach Educator with BC AdventureSmart!”



Ryan Seath

“I’ve been in love with the outdoors ever since I could zip up my own onesie and the love affair is still going strong. Originally from Eastern Ontario, I grew up skiing and recreating the beautiful Gatineau hills and exploring the Ottawa valley. I moved to BC in 2009 to fulfill my lifelong dream of living in the mountains and I’ve made a comfortable home here, filling my time with winter sports, summer event planning and forestry work. I studied Public Relations and Radio Broadcasting in college and have spent the last seven years working on the creative side of event planning. Connecting with community is just as important to me as connecting with nature and this is why I am so excited to be working with BCAdventureSmart this season being an ambassador for outdoor education. I’m looking forward to talking to other outdoor enthusiasts about experiencing the outdoors and sharing valuable skills that will ensure we are all able to enjoy the outdoors for a very long time.”

KEY OBJECTIVES

MESSAGING

This winter the BC AdventureSmart teams built on the foundation of the past teams to promote AdventureSmart's main message. Their main objective was to educate residents and visitors of BC with the ultimate goal of reducing the number and severity of Search and Rescue call outs for the 2500 unpaid professional SAR volunteers.



The 3 Ts

Trip Planning:

- Plan your travel route
- Know the terrain and conditions
- Check the weather and forecast
- Always fill out a trip plan (leave it with a responsible person)

Training:

- Obtain the knowledge and skills you need before heading out
- Get activity, season and location-specific training
- Know and stay within your limits

Taking the Essentials:

- Carry the essentials and know how to use them
- Add equipment specific to your chosen activity, season, location
- Bring personal supplies during your adventure to be self-sufficient

“Get informed and go outdoors!”

Increasing awareness to help reduce the number and severity of search and rescue incidents in BC. Educating outdoor enthusiasts to bring appropriate equipment and be more prepared for their adventures, all in the name of public safety.

SEASONAL GOALS

OVERVIEW

Forecasting seasonal goals are strategic, targeted and with intention. Priorities are placed on trends, search and rescue call volume, incident details, growths in outdoor recreation and industry influences.

British Columbia is an active, healthy province with a diverse, multicultural population and the seasonal goals reflect our intensions, partnerships and new relationships.



Multi Cultural Education

Avalanche Canada
Increased Partnership

Traditional Media

Online Presence

MULTICULTURAL OUTREACH

ESL AND NEW CANADIAN EDUCATION

Building off of a very successful summer outreach term partnering with Multicultural Societies throughout the province, the focus this winter was placed on relationship growth, expanding ESL and new Canadian outreach and creating opportunities with the new affiliates.

The teams delivered 11 presentations in 5 cities, educating 223 new Canadians on safety in the outdoors. These individuals had diverse backgrounds and experiences. It was an honor to increase awareness about personal preparedness for this active user group. Additional resources are shared about Search and Rescue in BC, including how it may operate differently in Canada compared to other countries.

All students are instructed how to contact SAR (dial 911), the importance of the three Ts, and that they will not be charged for rescue in BC.



I have given my adult ESL class an assignment

using two websites: Vancouvertrails.com to find a trail to hike on and the Adventuresmart.ca to fill in the online trip planning form. Each learner works with a partner and will e-mail their trip plan to me and I will print each one out so the class can see all the trip plans. Please thank PJ and Emma for their excellent presentations!

-Instructor, North Shore Multicultural Society



AVALANCHE CANADA

INCREASED PARTNERSHIP



Avalanche Awareness Days

This national event, hosted by Avalanche Canada every 3rd week in January, consistently offers great opportunities to increase awareness about snow safety and avalanche awareness. 7 community events, reaching hundreds of snow seekers, proved to be a successful year.

Benefiting backcountry enthusiasts, this event educates, informs and engages the public with current, time sensitive avalanche conditions.



Mt. Cain Backcountry Fest

Teaming up with Avalanche Canada and Vancouver Island Avalanche Center, the Mt. Cain Backcountry Fest was an event worth returning to. Appreciation for the collaborative efforts by Mike and James on site, and looking forward to 2020 at Mt. Cain.

BC AdventureSmart really appreciates all the hard work that was put in by Vancouver Island Avalanche Center



BCA Giveaway

Teaming up with Backcountry Access to create a social media giveaway proved to be a successful campaign with over 375 entries. Engagement was fantastic and the feedback received was all positive, asking when's the next one?

The giveaway increased our social network presence, engagement, conversations and followings.

TRADITIONAL MEDIA

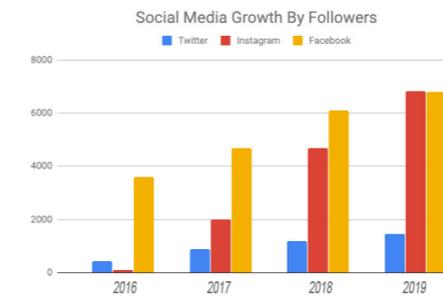
ADVENTURESMART IN THE NEWS

This winter season BC AdventureSmart set out to continue to grow relationships with traditional media outlets. This was done with great success and is easily the most that BC AdventureSmart has been in the media during a term. The BC Coordinator and all members from both the Kelowna Team and the Vancouver Team could be found in many different forms of traditional throughout the province. BC AdventureSmart was heard on the radio, seen on the covers and in local papers, on the news from on-sight interviews and even as a guest on Breakfast Television twice. With a total of over 20 appearances in traditional media this season BC AdventureSmart considers this goal a success and is looking forward to keeping this trend into future seasons. The many great relationships that have been made are making it easier and more successful to get many interviews done. On top of BC AdventureSmart being in the media, many of the outlets are sharing the AdventureSmart messaging in their stories even without interviews which is fantastic to see. With traditional media being such a great outlet to spread the AdventureSmart messaging this will be an area to continue to focus on.



ONLINE PRESENCE

SOCIAL MEDIA



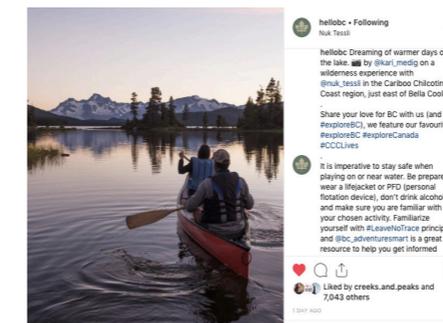
A continued goal for BC AdventureSmart is to keep growing outreach through social media presence. The number of followers is continuing to climb on all social media platforms. Social media trends give BC AdventureSmart a platform to engage and spread their message to thousands.

- 11%
- 21%
- 45%



A goal for BC AdventureSmart was to take a different approach to visual content on Instagram. This was done by shifting the sharing of where the teams are to stories and using posts to share captivating images that can be paired with the AdventureSmart messaging.

This change has proven to draw in more engagement and followers. This has helped to create more online conversations with the outdoor community.



The continued goal of partnering with other social media channels has proven successful. @HelloBC has been a great supporter and now other companies, tourism DMOs and social media influencers are helping to spread AdventureSmart messaging in their posts.

With increased support there may be opportunities for some more direct engagement through social media takeovers.



- 15 SAR Groups partnered with
- 25 SAR Groups contacted
- 10 Regions collaborated with
- 30 Communities traveled to
- 15710 KMs traveled
- 24 Events attended (20720 exposure)
- 2970 Individuals educated at events
- 53 Presentations delivered
- 3764 Presentation attendees
- 31 Trailheads attended
- 3405 Individuals educated at trailheads
- 47 Awareness Training Attendees
- 63 New AdventureSmart Presenters

Total Reached:
10249

Thank you to all the SAR Volunteers for supporting SAR prevention in their communities and to those who came out personally at events, trailheads, and presentations this winter. You are an integral piece of AdventureSmart in BC and collectively everyone is making a difference.

SEASONAL ENGAGEMENT

WINTER 2018-2019



It was another successful season across all of BC. The teams covered a lot of ground and were fortunate to talk to many different outdoor communities. This season BC AdventureSmart reached 10249 people and with the help of volunteers the total number of people reached in BC was 16266. The teams were fortunate to team up with a number of Search and Rescue Groups across the province. BC AdventureSmart appreciates all that the SAR members do all across the province and really appreciate it when they take even more time to come and help with outreach!

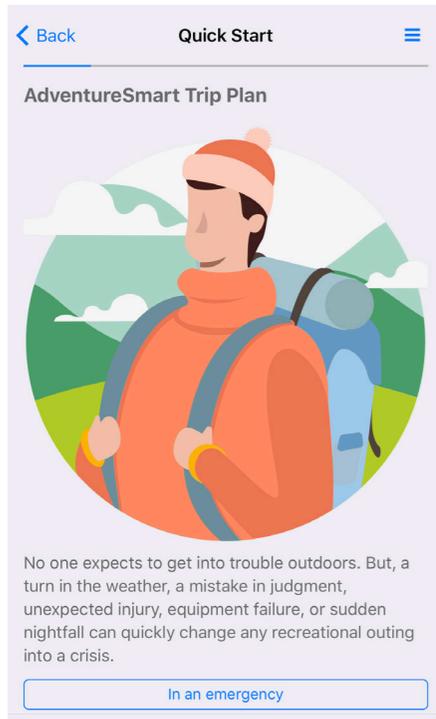


SAR teams teamed up with this term:

- Shuswap SAR
- Revelstoke SAR
- Penticton SAR
- Kimberley SAR
- Cranbrook SAR
- Golden & District SAR
- Lions Bay SAR
- North Shore Rescue
- Squamish SAR
- Whistler SAR
- Coquitlam SAR
- Surrey SAR
- Sunshine Coast SAR
- Metchosin SAR
- PEMO SAR

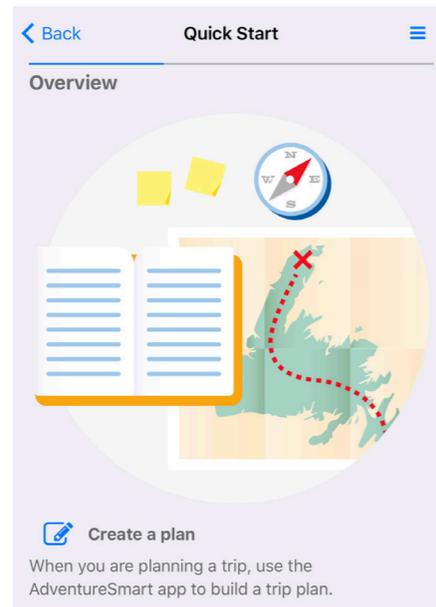
SEASONAL HIGHLIGHTS

HIGHLIGHTS



01 One large highlight was the launch of the AdventureSmart Trip Plan App! This was launched nationally by SARVAC and Public Safety Canada. With the AdventureSmart Trip Plan app, creating trip plans and sending them to family and friends is easy.

02 The app is available free in the Apple App Store for iOS devices and on Google Play for Android devices, and can also be accessed from any web browser. Once a user has registered they can then start sending their trip plans to a responsible contact via text or e-mail. Upon completion of an adventure simply open the trip in the app and click trip completed and it will notify your contact. <https://adventuresmart.ca/tripplanning/tripplan.htm>



When you are planning a trip, use the AdventureSmart app to build a trip plan.

- Tap on **Create a trip plan** on the menu or tap the **+** icon to create a new trip plan.
- Enter the details of the trip participants and the emergency contacts you want to watch for your return.
- Add detailed trip information—your departure and return dates, trip route, and activity.
- Specify what equipment and supplies you will have with you.

03 The app allows you to fill in lots of details about your adventure. The 4 main questions you answer are as follows. Who is going and who do you want to send your trip plan to? When are you going? Where are you going and what are you doing? What supplies and equipment are you taking with you? Once you have answered those questions and added any additional information you are ready to submit your trip plan!



04 The Vancouver Team made it to Sasquatch Mountain Resort two times this year. One for general outreach and one for a snowshoe awareness day. With the growing number of snowshoers around BC this was a great opportunity for targeted user group education. Both teams look forward to doing more events like this in future winter seasons. Oh and Kelly spotted Sasquatch!



05 The Kelowna Team covered some ground and were fortunate to get to over 10 different resorts between outreach days and events! they managed to find snow and bluebird days as well!

06 If you have been to a BC AdventureSmart Survive Outside presentation, you may recognize Brad Sills. Brad is the SAR Manager interviewed in the Sam Black Video. The Vancouver Team worked with Brad at Callaghan Country collaborating outreach for the nordic and backcountry skiers, as well as snowshoers.



07 Educating outdoor users and enthusiasts is always a highlight to the seasons. This season the teams increased awareness at previously visited locations and events, in addition to providing SAR prevention at new locations as well. Between the two teams they educated 6375 people at trailheads and events! It is a good thing the outreach educators love to talk about safety in the outdoors!



08 The amount of media coverage this season was a huge highlight. Strategically planned, the teams coordinated TV, print and radio news coverage around BC. Traditional media combined with social media offers extensive coverage. Media is a great avenue easily reaching the diverse population of BC.



09 Attached are links to a couple of the media highlights from this season.

- [Breakfast Television Jan 21](#)
- [Breakfast Television Feb 20](#)
- [Fairchild 25min short doc](#)
- [North Shore News Jan 25](#)
- [Vernon Morning Star Jan 3](#)
- [Pique Jan 15](#)
- [Summit 107FM Jan 17](#)
- [BC Local News Jan 18](#)
- [Global News Dec 17 Starts at 1:58](#)

VANCOUVER TEAM OUTREACH

VANCOUVER TEAM

Date	Location	Trailhead	Reached
2019-02-03	Sechelt	Dakota Ridge	85
2019-01-27	West Vancouver	Cypress Hollyburn Access	255
2019-01-26	Harrison Mills	Sasquatch Mountain Resort	100
2019-01-13	Whistler	Ski Callaghan	100
2018-01-12	Whistler	Ski Callaghan	120
2018-12-30	Hemlock Valley	Sasquatch Mountain Resort	102
2018-12-29	Hemlock Valley	Sasquatch Mountain Resort	137
2018-12-23	Squamish	Red Heather	95
2018-12-22	Squamish	Sea to Sky Gondola	128
2018-12-21	Squamish	Brohm Ridge	21
2018-12-16	North Vancouver	Mt Seymour	78
2018-12-15	North Vancouver	Mt Seymour	131
2018-12-09	West Vancouver	Cypress Mountain Resort	132
2018-12-08	West Vancouver	Cypress Mountain Resort	150
2018-12-07	North Vancouver	Old Buck	42
2018-11-25	Victoria	Goldstream	75
2018-11-18	North Vancouver	Lynn Headwaters	120

Trailhead Reach: 1871



Event Reach: 1581



Date	Location	Event	Reached	Exposure
2019-02-18	North Vancouver	CTV Family Day	325	1000
2019-02-10	Mt Cain	Mt. Cain Backcountry fest	50	150
2019-02-09	Mt Cain	Mt. Cain Backcountry fest	100	250
2019-01-20	North Vancouver	Mt Seymour Avy Awareness Days	212	1500
2019-01-19	North Vancouver	Mt Seymour Avy Awareness Days	202	1500
2019-01-10	North Vancouver	CAN/Power to Be	20	20
2018-12-01	Vancouver	BMFF	175	500
2018-12-01	North Vancouver	MEC Storefront	55	150
2018-11-30	Vancouver	BMFF	78	400
2018-11-24	Victoria	MEC Storefront	65	200
2018-11-17	Vancouver	Mec Snowfest	120	350
2018-11-16	North Vancouver	VIMFF	74	500
2018-11-15	North Vancouver	VIMFF	105	500

Presentation Reach: 20131

Date	Location	Presentation	Audience	Attendance
2019-02-14	Vancouver	Survive Outside	Mosaic ESL Students	28
2019-02-11	Vancouver	Survive Outside	Mosaic ESL Students	9
2019-02-11	Vancouver	Survive Outside	Mosaic ESL Students	12
2019-02-08	Courtenay	Survive Outside	Vanier Explore Program	47
2019-02-01	North Vancouver	Hug-A-Tree	Larson Elementary Kindergarten	70
2019-02-01	North Vancouver	Hug-A-Tree	Carisbrooke Elementary	81
2019-02-01	North Vancouver	Hug-A-Tree	Carisbrooke Elementary	75
2019-01-25	Chilliwack	Hug-A-Tree	Mccammon Traditional Elementary	125
2019-01-25	Chilliwack	Hug-A-Tree	Mccammon Traditional Elementary	155
2019-01-24	Burnaby	Survive Outside	BCIT Snow Club	12
2019-01-11	Whistler	Snow Safety Education	Spring Creek Community School	150
2019-01-11	Whistler	Snow Safety Education	Spring Creek Community School	250
2019-12-17	West Vancouver	Survive Outside	Sentinel Secondary	62
2019-12-14	West Vancouver	Survive Outside	Sentinel Secondary	62
2019-12-10	Delta	Hug-A-Tree	Gibson Elementary	75
2018-12-06	Langley	Snow Safety Education	Lynn Fripps	28
2018-12-03	North Vancouver	Survive Outside	NSMCS	45
2018-12-03	North Vancouver	Survive Outside	NSMCS	18
2018-12-03	North Vancouver	Survive Outside	NSMCS	45
2018-11-29	Richmond	Hug-A-Tree	3rd Hamilton Guides & Brownies	18
2018-11-23	Mill Bay	Hug-A-Tree	Mill Bay Nature School	26
2018-11-22	Burnaby	Hug-A-Tree	Beavers at Aubrey Elementary	25
2018-11-16	Delta	Hug-A-Tree	Gibson Elementary	78
2018-11-08	Vancouver	Survive Outside	North Shore Hikers	35
2018-11-06	West Vancouver	Snow Safety Education	Sentinel Secondary	500

Awareness Training and Train The Presenter Reach: 76

Date	TTP or AT	Location	Audience	Attendees
2019-02-04	TTP	Powell River	Coast Mountain Academy Students	12
2019-02-02	TTP	Sechelt	Sechelt Community and SAR members	16
2019-01-21	TTP	Vancouver	Parks Canada SAR & Public	10
2018-11-25	TTP	Metchosin	Metchosin SAR & PEMO SAR	8
2018-11-15	AT	North Vancouver	Capilano University	30

KELOWNA TEAM OUTREACH

KELOWNA TEAM

Date	Location	Trailhead	Reached
2019-01-20	Kimberley	Kimberley Alpine Resort	74
2019-01-13	Penticton	Nickleplate Nordic	106
2019-01-06	Vernon	Silver Star Resort	44
2019-01-05	Vernon	Silver Star Resort	187
2018-12-30	Penticton	Apex Mountain Resort	205
2018-12-29	Penticton	Apex Mountain Resort	104
2018-12-23	Nelson	Whitewater Ski Resort	99
2018-12-22	Nelson	Whitewater Ski Resort	122
2018-12-16	Kelowna	Big White Resort	93
2018-12-15	Kelowna	Big White Resort	140
2018-12-09	Kamloops	Sun Peaks Resort	66
2018-12-08	Kamloops	Sun Peaks Resort	98
2018-12-02	Revelstoke	Revelstoke Mountain Resort	75
2018-12-01	Revelstoke	Revelstoke Mountain Resort	121

Trailhead Reach: 1534



Event Reach: 1389



Date	Location	Event	Reached	Exposure
2019-02-09	Ymir	Ymir Snow Fest	86	200
2019-02-03	Golden	Kicking Horse Freeride World Tour	183	2000
2019-02-02	Golden	Kicking Horse Freeride World Tour	228	3000
2019-01-26	Rossland	Rossland Winter Carnival	214	3000
2019-01-19	Kimberley	Avalanche Awareness Day	217	1000
2018-12-21	Nelson	Nelson Youth Center Christmas Par	73	2500
2018-12-18	Kelowna	MEC Storefront Info Booth	72	350
2018-11-28	Revelstoke	Staying Alive Welcome Week	66	600
2018-11-27	Revelstoke	Volunteer Fair	43	400
2018-11-24	Kelowna	Park Run	41	150
2018-11-17	Salmon Arm	Banff Mountain Film Festival	166	500

Presentation Reach: 1733

Date	Location	Presentation	Audience	Attendance
2019-02-15	Kelowna	Survive Outside	Rutland Secondary	47
2019-02-15	Kelowna	Survive Outside	Rutland Secondary School	49
2019-02-08	Salmon Arm	Hug-A-Tree	Hillcrest Elementary School	112
2019-02-08	Salmon Arm	Survive Outside	Hillcrest Elementary School	111
2019-02-08	Salmon Arm	Hug-A-Tree	Hillcrest Elementary School	112
2019-01-31	Golden	Presenter Workshop	COTR Adventure Tourism Students	17
2019-01-28	Nelson	Survive Outside	Hume Elementary School	104
2019-01-28	Nelson	Hug-A-Tree	Hume Elementary School	117
2019-01-25	Nelson	Hug-A-Tree	Nelson Christian School	20
2019-01-25	Nelson	Survive Outside	Nelson Christian School	36
2019-01-18	Canal Flats	Hug-A-Tree	Martin Morigeau Elementary	44
2019-01-18	Canal Flats	Survive Outside	Martin Morigeau Elementary	26
2019-01-17	Invermere	Survive Outside	J.A. Laird Elementary School	115
2019-01-17	Invermere	Survive Outside	J.A. Laird Elementary School	105
2019-01-07	Vernon	Survive Outside	Vernon Immigrant Services	31
2018-12-14	Kelowna	Survive Outside	Rutland Secondary	37
2018-12-10	Kamloops	Survive Outside	Kamloops Immigrant Services	20
2018-12-10	Kamloops	Survive Outside	Kamloops Immigrant Services	10
2018-12-07	Kelowna	Snow Safety Education	Quigley Elementary	104
2018-12-07	Kelowna	Hug-A-Tree	Quigley Elementary	155
2018-11-30	Revelstoke	Survive Outside	Revelstoke Secondary	48
2018-11-30	Revelstoke	Survive Outside	Revelstoke Secondary	190
2018-11-23	Kelowna	Snow Safety Education	Rutland Secondary School	23
2018-11-19	Salmon Arm	Survive Outside	Immigrant Services	5
2018-11-16	Kelowna	Snow Safety Education	Rutland Secondary	23
2018-11-16	Kelowna	Survive Outside	Rutland Secondary	19
2018-11-07	Kelowna	Hug-A-Tree	Creekside Orchard Girl Guides	28
2018-11-06	Kelowna	Survive Outside	Pathfinders	25

Awareness Training and Train The Presenter Reach: 34

Date	TTP or AT	Location	Audience	Attendees
2019-01-31	TTP	Golden	College of the Rockies Adventure Tourism Students	17
2018-11-29	AT	Revelstoke	BC Tourism Workers	17

SEASONAL ACCOLADES

ACCOLADES



We very much appreciated this presentation. We would like to see more front desk people attend this each year. For people to share the same message around Revelstoke. We, Revelstoke Visitor Centre, would not mind working with you in the future to gather hotels and stores front desk people to attend.

-Revelstoke

“Awesome presentation, content and jokes too! Wish we had more time. Keep up the awesome work!”
-BCIT Snow Club

Just keep doing what you're doing! Well done. It's tricky to keep all students engaged with kindergarten to grade 4 but you did an amazing job. Thank you!
-Deanna, Canal Flats

It was an excellent workshop! Everyone enjoyed it and learnt something new! Thank you very much!
-Kamloops TTP

Great content, great presenters, great hand-outs / resources. It was a valuable and important message for our students. Great adjustment from intermediate to primary audience.

-Kelowna

I have no recommendations for improvement because I felt the presentation was perfect. We were provided with all the information one would require to stay safe in the outdoors this winter. I guess I would of preferred if the presentation was longer but given the circumstances I understand that it was just an informative session and not a full in-depth course. They both had great personalities and I would definitely recommend them to other outdoor enthusiasts!

-BCIT Snow Club

AdventureSmart



THANK YOU!

THANK YOU TO OUR SUPPORTERS

Thank you to the Lifesaving Society BC & Yukon Branch, Emergency Management BC and the BC Search and Rescue Association for their continued partnership with BC AdventureSmart.



LIFESAVING SOCIETY®



Emergency Management BC

