

AdventureSmart



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MEDIA RELEASE

Search and Rescue Prevention

May Long Weekend

Date: May 19 – 21, 2018

Contact: Sandra Riches, BC AdventureSmart Coordinator

bccordinator@adventuresmart.ca 604.671.2241

Long weekends are the busiest for the [2500 BC Search & Rescue Volunteers](#) who respond to over 1600 incidents every year.

The “May Long Weekend” is all about playing outdoors by hiking, biking, camping & boating to kick of the summer season ahead. Incidentally, mishaps occur that can be prevented.

[AdventureSmart](#) increases awareness to help reduce the number and severity of SAR incidents by sharing our consistent safety message of the 3 T’s; [trip plan, train and take essentials](#).

Media groups are encouraged to share our safety message online, contact us for an interview, helping us increase awareness.

Helpful resources to reference / link to;

- [BC AdventureSmart Instagram](#)
- [BC AdventureSmart Twitter](#)
- [BC AdventureSmart Summer 2018 Outreach Schedule](#)
- [BC Search and Rescue Association](#)

Thank you, in advance, for your support.

Sandra Riches, Executive Director

BC AdventureSmart