

Job Posting

Position: Outreach Educators / Team Members
Organization: BC AdventureSmart
Locations: Burnaby and Kelowna

AdventureSmart is a national, non-profit awareness program uniquely working with the BC Search & Rescue Association focusing on outdoor safety education in the province of BC. The program's objective is to increase awareness helping reduce the number and severity of search and rescue incidents by promoting personal preparedness, encouraging safe outdoor activities and practices.

Duties:

- Educate outdoor enthusiasts at public events, trailheads, and storefronts
- Coordinate and deliver public presentations at schools and workplaces
- Travel and work flexible hours including weekends
- Deliver Awareness training and Presenter training workshops
- Daily creation and posting to social media platforms including Instagram and Twitter
- Interview on traditional media platforms including radio and television
- Record and track statistics including individuals reached at events and outgoing inventory
- Generate seasonal reports
- Meet and collaborate with key partners, stakeholders, government and industry officials

Qualifications:

- Excellent interpersonal and communication skills
- Demonstrated ability to manage and organize multiple, simultaneous priorities
- Demonstrated proficiency and experience in public speaking
- Proficient use of technology and social media platforms
- Outdoor recreation experience
- Perception of marketing strategies
- Demonstrated professional written and spoken skills
- Be fully licensed with a valid B.C. driver license and provide drivers abstract

Assets:

- Experience coordinating and executing community events
- Experience with Hootsuite, Mailchimp, and Prezi
- Outdoor recreation experience (i.e. paddling, hiking, camping, climbing, backcountry)
- Familiar with the British Columbia Search and Rescue Association

Hours: 8:30am - 4:30pm with flexibility to start/finish at varied times.

Duration: Full time, seasonal contract. May 7 - August 24, 2018.

Pay: \$850 per week

Locations: Burnaby and Kelowna

Posting closes: April 7, 2018 @ 4:30pm

Start date: May 7, 2018

Application Procedure

Apply to:

Sandra Riches, BC Provincial Coordinator

Email: bccordinator@adventuresmart.ca

Forward resume & cover letter, with ‘*BC AdventureSmart Summer 2018 Job Posting – your name & preferred location*’ as subject line, to email by Friday, April 7, 2018, 4:30 p.m.

Thanks to our provincial partners and supporters:

